

News Release



BASF and Global Compact - Colombia - to co-host first forum of food fortification in Colombia

- *Initiative to bring pioneer discussions regarding main nutritional deficiencies in the country*
- *Forum to consolidate the network of people and institutions interested in food fortification and to start up joint partnership projects*

Bogota, Colombia – August 13th 2013 – BASF and Global Compact - Local Network Colombia - jointly promote an event in order to discuss nutritional deficiencies and the effects of food fortification on the health of the Colombian population. During the forum, the best international practices on food fortification – a method by which staple foods are enriched with vitamins and minerals they do not naturally contain or have only in small amounts – will be shared. The event takes place at the Bogotá Plaza Hotel in the City of Bogota.

The forum aims to consolidate the network of people and institutions interested in food fortification and to start up joint cooperation projects. It furthermore intends to support alliances oriented to accomplish the United Nations Milenium Goals (MDGs; cutting poverty rates and infant mortality by half). In order to meet these targets, the hosts have invited the most important public and private sector stakeholders, including government, academia, civil society, companies and associations of the food industry.

Among the participants there is UNICEF, the “Instituto Colombiano de Bienestar Familiar (ICBF)” (or Colombian Family Wellbeing

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Institute), the “Cámara Induarroz de la Asociación Nacional de Industriales (ANDI)” (or Induarroz Chamber of National Association of Industries), “Asociación de industrias de grasas y aceites comestibles (Asograsas)” (or Asograsas Association of edible fat and oils), the Ministry of Health and Social Protection, the National Institute of Supervision on Medicine and Food (INVIMA), the National Agency for Fighting Poverty (ANSPE) and the Grammeen Foundation.

Important subjects will be discussed during the forum, such as the analysis of trends for the nutritional situation of children in Latin America; the policy on nutritional and food safety in Colombia (Ministry of Health and Social Protection); programs on highly nutritional food and expectations of basic food fortification (ICBF); experience of oil fortification in Bolivia as well as best practices in food fortification technology and application.

The vitamin and mineral deficiency (DVM) is a concern of the public health administration in several developing countries. Fortification of staple foods such as oil, flour, sugar, milk or rice with essential nutrients is a highly effective and low cost measure, which reduces and even eliminates DVM among the low-income populations.

BASF, as a solution provider for the nutrition market, strives to make a vital contribution to the prevention of malnutrition: Relying on ten years of experience in food fortification on a global level, BASF works together with partners of the public sector and non-governmental organizations to promote national programs on food fortification and policies that allow achieving positive impacts to low-income groups. The company also provides technical support to local food producers and provides the public and private sector with tools (e.g. testing kits) which measure the content of Vitamin A in nutrition.

Learn more about BASF’s Food Fortification programs:
www.food-fortification.com

About Global Compact

The United Nations Global Compact is a leadership platform for the development, implementation and disclosure of responsible and sustainable corporate policies and practices. It seeks to align business operations and strategies with ten universally accepted principles in the areas of human rights, labor, environment and anticorruption. With more than 8,500 signatories in over 135 countries, the UN Global Compact is the world's largest voluntary corporate sustainability initiative.

About Nutrition & Health

BASF's Nutrition & Health division develops, produces and markets a comprehensive range of products and services for the human and animal nutrition, pharmaceutical as well as flavor and fragrance industries. The division strives to contribute to a better life through improving the nutrition, health and well-being of people across the world. Important human nutrition products include vitamins and carotenoids, plant sterols, emulsifiers and omega-3 fatty acids. Its feed additives such as vitamins, carotenoids, enzymes and organic acids make Nutrition & Health a worldwide leader for the animal nutrition market. The division provides the pharmaceutical industry with active ingredients such as caffeine and ibuprofen, as well as excipients and custom synthesis services. Furthermore, it produces aroma ingredients such as citral, geraniol and L-menthol for the flavor and fragrance industry.

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of €72.1 billion in 2012 and more than 110,000 employees as of the end of the year. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (AN). Further information on BASF is available on the Internet at www.basf.com.