

BASF Micronutrient News

Technologies for Improved Nutrition
Issue 03/2012



BASF supports the German Initiative for Agribusiness and Food Security in Emerging and Developing Economies (GIAF)

The objective of the “German Initiative for Agribusiness and Food Security in Emerging and Developing Economies” (GIAF) is to promote sustainable growth in the agricultural and food sectors in emerging and developing countries.



Representatives from participating organizations at the GIAF signing ceremony in Berlin on June 6th 2012. incl. Michael Ceranski, Senior Vice President Human Nutrition BASF, (5th f.l.).

The initiative is under the aegis of the Federal Ministry for Economic Cooperation and Development (BMZ). It is driven by German and international companies of the agriculture and food sectors and by GIZ. Accordingly, in GIAF, public and private stakeholders join forces in order to implement comprehensive projects and programs for sustainable business. Its activities focus on establishing new business relations and enhancing economic development of agricultural and food markets. In this context, promoting economic, ecologic, and social sustainability along the entire production chain is key.

BASF strengthens its commitment to contribute to achieving global food security by actively supporting GIAF ([read more](#)).

BASF Commitment at Rio +20

BASF will support access to fortified staple foods for an extra 60 million people a year by 2015 and thereby helping to combat malnourishment in developing countries.

This voluntary commitment has been pledged by BASF in the context of the [Rio+20 United Nations Conference on Sustainable Development](#) in Rio de Janeiro in June. In the

context of the Rio +20 conference, the [World Business Council for Sustainable Development \(WBCSD\)](#), in partnership with the [UN Global Compact \(UNGC\)](#), called on the global business community to take the lead in advancing sustainable development.

The fortification formulation is key to success

Only nine out of 78 national iron fortification programs have a positive impact – Omar Dary and Philip Harvey come to this result in their latest commentary published in the journal “Public Health Nutrition”. The success and efficacy of fortification programs depends on the bio-availability of the iron form, cost and food technology

that must be considered in designing the formula. Moreover, the additional intake of the specific micronutrient must be high enough for correcting the nutrient gap of the population group that is targeted.

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Summer School of International Nutrition

On the occasion of the “Double Burden of Malnutrition”, internationally recognized opinion leaders from [developing countries focused the topic](#), which implicates both [classical undernutrition and increasing prevalence of overnutrition](#).



Double Burden of Malnutrition
Summer School of International Nutrition

The course was organized by the Institute of Nutritional Science at the University of Potsdam in September 2012.

The summer school was funded by the German Academic Exchange Service (DAAD) and the German Federal Ministry of Economic Cooperation and Development (BMZ) under the patronage of the Federal Minister of BMZ, Dirk Niebel and sponsored by BASF ([read more](#)).

CSR Initiative at Harvard Kennedy School published Case Study about SAFO

SAFO (Strategic Alliance for the Fortification of Oil and other Staple Foods) successfully supported [Tanzania's food fortification program](#), resulting in mandatory fortification of edible oil with vitamin A in the country. People at risk of malnutrition now have access to vitamin A–fortified edible oil which helps to reduce vitamin A deficiency. SAFO is a development partnership of BASF and GIZ on behalf of the Ministry of Economic cooperation and Development (BMZ).

A new case study by the Corporate Social Responsibility Initiative of [Harvard Kennedy School analyses the initiative as an example of an alliance-approach to strengthening inclusive business ecosystems](#) ([download the study](#)).



HARVARD Kennedy School
*Corporate Social
Responsibility Initiative*

BASF increases its presence in Africa

BASF is further increasing its presence in the growing African markets. On July 24th, the company opened a new [regional office in Lagos](#) to serve customers in Nigeria and other West African countries ([read more](#)).

BASF is the most transparent chemical company

Last July, Transparency International ranked BASF as the world's most transparent chemical company and also the most transparent company headquartered in Germany

Published by BASF SE
Contact: food-fortification@basf.com